



# AYUSHMAN BHARAT DIGITAL MISSION JHARKHAND

---

RFP NO. \_\_\_\_\_

**Request for Proposal (RFP)**

**For selection of Interface Agencies for Development of ABDM Microsites  
In  
JHARKHAND**



**Department of Health, Medical Education & Family Welfare  
Government of Jharkhand  
4<sup>th</sup> Floor, Directorate of Health TATA Road Namkum Ranchi Jharkhand**

**Disclaimer**

The information contained in this Request for Proposal (RFP) Document is being provided to interested bidders on the terms and conditions set out in this RFP. The purpose of this Tender Document (hereinafter called RFP: Request for Proposal) is to provide interested parties with information that may be useful to them in making their bid offers pursuant to this RFP.

This RFP includes statements, which reflect various assumptions and assessments arrived at by the **State Mission Director, ABDM Jharkhand** in relation to the Project. Such assumptions, assessments and statements do not purpose to contain all the information that each Bidder may require. This RFP may not be appropriate for all persons, and it is not possible for the **State Mission Director, ABDM Jharkhand**, its employees or advisors to consider the investment objectives, financial situation and particular needs of each party who reads or uses this RFP. The assumptions, assessments, statements and information contained in the RFP may not be complete, accurate, adequate or correct. Each Bidder should, therefore, conduct its own investigations and analysis and should check the accuracy, adequacy, correctness, reliability and completeness of the assumptions, assessments, statements and information contained in this RFP and obtain independent advice from appropriate sources.

Information provided in this RFP to the Bidders is on a wide range of matters, some of which may depend upon the interpretation of law. The information given is not intended to be an exhaustive account of statutory requirements and should not be regarded as a complete or authoritative statement of law. The **State Mission Director, ABDM Jharkhand** accepts no responsibility for the accuracy or otherwise of any interpretation or opinion on law expressed herein. **The State Mission Director, ABDM Jharkhand**, its employees and advisors, make no representation or warranty and shall have no liability to any person, including any Bidder under any law, statute, rules or regulations or tort, principles of restitution or unjust enrichment or otherwise for any loss, damages, costs or expenses which may arise from or be incurred or suffered on account of anything contained in this RFP or otherwise, including the accuracy, adequacy, correctness, completeness or reliability of the RFP and any assessment, assumption, statement or information contained therein or deemed to form part of this RFP Document or arising in any way for participation in this Bid Process. The **State Mission Director, ABDM Jharkhand** also accepts 'no liability' of any nature, whether resulting from negligence or otherwise whatsoever caused, arising from the reliance of any Bidder upon the statements contained in this RFP.

The **State Mission Director, ABDM Jharkhand** may, at its absolute discretion, but without being under any obligation to do so, update, amend or supplement the information, assessment or assumptions contained in this RFP. The issue of this RFP does not imply that the **State Mission Director, ABDM Jharkhand** is bound to selector appoint a Bidder, as the case may be, for the Project and the **State Mission Director, ABDM Jharkhand** reserves the right to reject all or any of the Bidder or Bids without assigning any reason whatsoever.

The Bidders shall bear all costs associated with or relating to the preparation and submission of its Bid including but not limited to preparation, copying, postage, delivery fees, expenses associated with any demonstrations or presentations which may be required by the **State Mission Director, ABDM Jharkhand** or any other costs incurred in connection with or relating to its Bid. All such costs and expenses will remain with the Bidder and the **State Mission Director, ABDM Jharkhand** shall not be liable in any manner whatsoever for the same or for any other costs or other expenses incurred by a Bidder in preparation or submission of the Bid, regardless of the conduct or outcome of the Bidding Process.

**Abbreviations**

1. ABDM - Ayushman Bharat Digital Mission
2. ABHA - Ayushman Bharat Health Account
3. AFS - Annual Financial Statements
4. EOI - Expression of Interest
5. GP - General Practitioner
6. GST - Goods and Services Tax
7. HFR - Health Facility Registry
8. HMIS - Hospital Management Information System
9. HPR - Health Professional Registry
10. LOA - Letter of Award
11. MoU - Memorandum of Understanding
12. NDA - Non-Disclosure Agreement
13. NHA - National Health Authority
14. POA - Power of Attorney
15. RFP - Request for Proposal
16. SMD-State Mission Director

**Table of Contents**

<b>S. No.</b>	<b>Subject</b>	<b>Page No.</b>
<b>1</b>	Request for Proposal to select Interface Agencies for conducting the ABDM related activities under the Microsite program in the <b><i>State of Jharkhand</i></b>	<b>5</b>
<b>2</b>	About the Microsite Program	<b>7</b>
<b>3</b>	Instruction to Bidders	<b>13</b>
<b>4</b>	Scope of Services	<b>21</b>
<b>5</b>	Process of Selection of Interface Agency	<b>22</b>
<b>6</b>	Annexures	<b>27</b>

## Section I - RFP

**Request for Proposal to select Interface Agencies for conducting the ABDM related activities under the Microsite program in the state of Jharkhand.**

1. **State Mission Director, Ayushman Bharat Digital Mission, Jharkhand** invites bid from eligible Bidders for “Selection of Interface Agencies for conducting the ABDM related activities” under the Microsite program in the **state of Jharkhand** as per requirements stipulated in this Bidding Documents (defined herein after or associated correspondences thereto).
2. Accordingly, it has been decided to carry out the bidding process (defined herein after) for selection of Interface Agency for providing the service (“Service”) as specified in section of this Request for Proposal (“RFP”).
3. The Blank Bidding Documents with detailed conditions can be obtained through **website <https://jsacs.org.in/>**. The fully filled and completed documents should be submitted **physically to AYUSHMAN BHARAT DIGITAL MISSION- Ministry of Health & Family Welfare, Directorate of Health, 4<sup>th</sup> Floor ABDM Office TATA Road, Namkum Ranchi-834010.**
4. **State Mission Director, ABDM Jharkhand** shall receive Bids pursuant to this RFP in accordance with the terms set forth in this document and other documents pursuant to this document, as modified, altered, amended and clarified from time to time by the **State Mission Director, ABDM Jharkhand** (collectively the “Bidding Documents”). All Bids shall be prepared and submitted in accordance with such terms on or before the time on the date specified in Clause 5 herein below for submission of Bids (the “Bid Due Date”). The Bidding Documents includes the RFP/ and Contract with its Annexures.
5. Schedule of events

S.no.	Particulars	Details
1	Name of Work	“Selection of Interface Agencies for conducting the ABDM related activities under the Microsite program in the 6 Districts of <b>Jharkhand</b> ”
2	Estimated Cost in Rs.	Category A Total No. of Microsite = 1 Category B Total No. of Microsite = 5 28 Lakhs - Per Category A Microsite 14 Lakhs - Per Category B Microsite <b>Total Cost of all Microsites = Rs 98 Lakhs</b>
3	Date of Publication of RFP document	20.07.2024
4	Last date of receiving queries for Pre-Bid	25.07.2024
5	Pre-bid meeting date and time	29.07.2024
6	Last Date / time for receipt of Bids including Hard copy submission of Technical and Commercial Bid	03.08.2024
7	Date/Time for Opening of Technical Bid (Physical hard copy)	05.08.2024
	Date/Time for PPT of Qualified Bidder	09.08.2024
	Date & Time for opening of Commercial Bid	12.08.2024
8	Tender Fee (Non-refundable)	5000/- (in favour of ABDM Jharkhand)

<b>9</b>	<b>Performance Bank Guarantee</b>	5% of the estimated value of the total project value applied. Bank demand in favour of ABDM Jharkhand at Ranchi. (Rs 4.90 lakhs)
<b>10</b>	<b>Contact Details</b>	9031022256/ 9717343698 Email: <a href="mailto:smd.sdhmjh@gmail.com">smd.sdhmjh@gmail.com</a>

**Sd/-**  
**State Mission Director**  
**Ayushman Bharat Digital Mission**  
**Jharkhand**

## Section-II About the Microsite Program

### 2.1 National Health Authority (NHA)

National Health Authority (NHA) is the apex body entrusted with the role of designing strategy, building technological infrastructure and implementation of “**Ayushman Bharat Digital Mission**” to create a National Digital Health Ecosystem. An attached office of the Ministry of Health and Family Welfare with full functional autonomy, NHA is governed by a Mission Steering Group (MSG) chaired by the Union Minister for Health and Family Welfare. Chief Executive Officer (CEO), an officer in the rank of Secretary to the Government of India manages its affairs.

Bidders are requested to visit <https://abdm.gov.in/> for details.

### 2.2 ABDM Microsite Project

Since the nationwide launch of the Ayushman Bharat Digital Mission (ABDM) in September 2021, various stakeholders in healthcare have been actively participating in the ABDM ecosystem. Recognizing the crucial role small-medium scale healthcare providers play in reaching the masses, efforts are underway to accelerate their adoption of the mission. To support the integration of these healthcare providers into the open digital health ecosystem and promote the wider adoption of ABDM, the National Health Authority (NHA) has conceptualized the idea of Microsites.

A Microsite, within the context of ABDM, is a focused region comprising all small-medium private facilities, such as clinics, hospitals, labs within that area, which may be on-boarded onto the ABDM ecosystem. Microsites have been identified as small-scale targeted interventions aimed at engaging small-medium scale healthcare providers and addressing the challenges they face in digitizing and joining the open digital health ecosystem.

In Jharkhand state the proposed districts for microsites are as follows:

1. Ranchi
2. Hazaribagh
3. Jamshedpur
4. Dhanbad
5. Deoghar
6. Koderma

Onboarding of a healthcare provider onto the ABDM ecosystem includes the following:

- **Awareness:** Creation of awareness among healthcare providers about ABDM and its associated benefits.
- **Health Facility Registration:** Registration of the health facility on the Health Facility Registry (HFR). This registration enables the identification and verification of the health facility within the ABDM ecosystem.
- **Healthcare Professional Registration:** Registration of the healthcare professional(s) working at the facility on the Healthcare Professional Registry (HPR). This registration enables the identification and verification of the Healthcare professional(s) within the ABDM ecosystem.
- **Deployment of ABDM enabled Digital Health Solution:** Implementation of an ABDM- enabled digital health solution at the health facility. This enables digitization and management of health record at the facility, and to carry out the designed functionalities of ABDM.
- **Active usage of ABDM enabled Digital Health Solution:** Encourage healthcare providers to actively use the ABDM-enabled digital health solution in their daily operations. This includes linking the health

records generated at the facility with the patient's ABHA address.

#### Objectives of a Microsite:

- **Targeted adoption efforts:** Microsites will facilitate focus adoption efforts to engage the private sector for participating in the ABDM ecosystem, with specific emphasis on small-medium scale healthcare providers.
- **Showcase end-to-end ABDM adoption:** Microsites aim to establish a small ecosystem within a particular geographic area where there is complete ABDM adoption. This showcase serves to demonstrate the benefits and use cases of ABDM to all stakeholders present in that region.
- **On-Ground response and feedback:** Microsites will allow for an in-depth understanding of the on-ground response and feedback regarding ABDM integration and adoption. This feedback can help NHA further enhance ABDM's technology and policy to drive its adoption.

The following section highlights the design details of a Microsite:

#### 2.3 Types of facilities in a Microsite:

- A Microsite is inclusive of private facilities such as standalone clinics, polyclinics, nursing homes, small hospitals (preferably <10 beds) and labs, and any other healthcare facilities wherein health records are generated.
- A Microsite may cover facilities and professionals of all the systems of medicine including Indian System of Medicine such as Ayurveda, Homeopathy, Unani, Siddha, Sowa-Rigpa etc.

#### Project Value:

This is the maximum amount of payment that would be made to the concerned Interfacing Agency upon satisfactory completion of all Phase wise milestones as mentioned in section 2.7 for each Microsite. The budget ceiling for each Category A Microsite will be Rs. 28 lakh and for each Category B Microsite will be Rs. 14 lakh.

Microsite wise project value is given as below:

S.No.	Name of Microsite(s)	Category (A/B)	Funds
1.	Ranchi	A	28 Lakhs
2.	Hazaribagh	B	14 Lakhs
3.	Jamshedpur	B	14 Lakhs
4.	Dhanbad	B	14 Lakhs
5.	Deoghar	B	14 Lakhs
6.	Koderma	B	14 Lakhs
	<b>TOTAL:</b>		<b>Rs 98 Lakhs</b>

#### 2.4 Responsibilities of Interfacing Agency:

An agency which will provide the field force to implement the microsite on ground, working closely with the development partner, under the direction of the **State Mission Director, Ayushman Bharat Digital Mission, Jharkhand**. The role of the Interfacing Agency may be focused on the following, but not limited to:

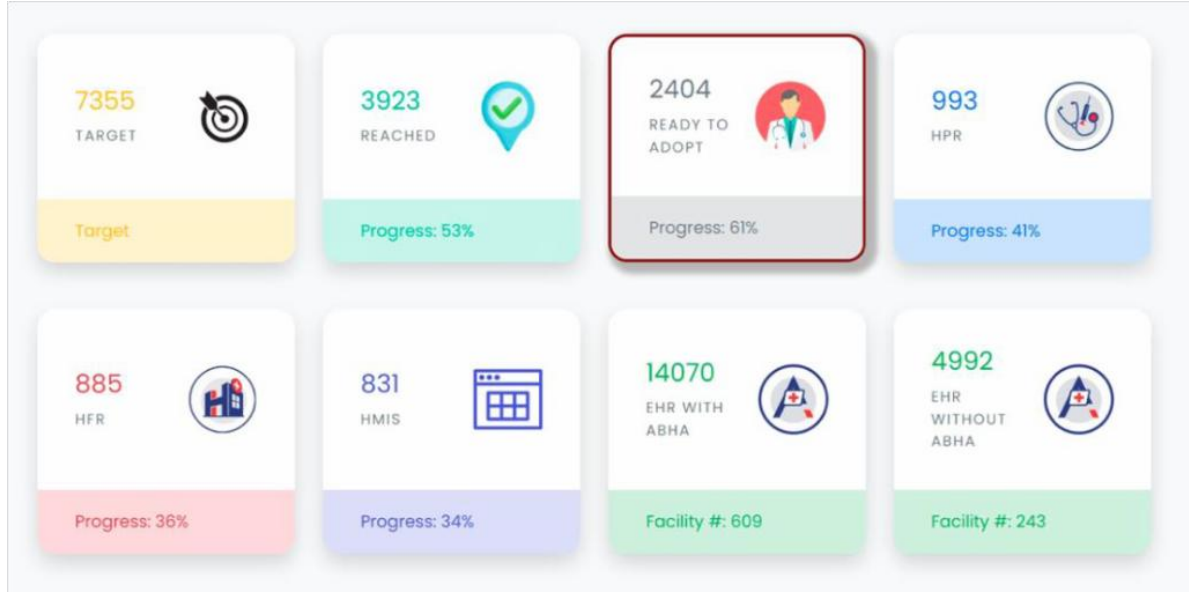
- Carry out the required on-groundwork to run the microsite.
- Engage directly with healthcare professionals; make them aware about ABDM and its benefits.
- Provide hands on support with onboarding healthcare professionals and facilities onto the ABDM ecosystem to help achieve the targets.
- Capacity building and IEC activities required for target healthcare professionals.
- Engage with digital health solution providers as required liaison with their technical team to troubleshoot any solution related issues faced on field.



- Provide weekly status report from the field to the **State Mission Director Ayushman Bharat Digital Mission, Jharkhand** to monitor progress.
- Extend all support to the **State Mission Director Ayushman Bharat Digital Mission, Jharkhand**, as needed, to run the microsite.

## 2.5 Monitoring & Tracking:

- It is important to track and monitor the progress of each microsite for course correction or assessing impact/ success. Hence, state will use NHA build microsite specific dashboard, to track the progress at State Level.



- NHA will assign a unique identifier for each microsite, which shall be provided at the time of project initiation. The identifier shall be used while filling up the respective registration forms for the Health Facility Registry and Healthcare Professionals Registry. This will support in tracking of the registrations completed in each Microsite.
- State will carry out periodic review of the data submitted. In case of any mistake/error, due corrective action will be taken.

## 2.6 Project Timelines:

Each microsite should be taking maximum of 12 months from initiation to completion of all Phases of implementation as below:-

### Phasewise timelines for each category of microsite:

S.No.	Phase 1	Phase 2	Phase 3	Phase 4	Phase 5	Phase 6
Timelines (in months)	1.5 months	1.5 months	2.0 months	2.0 months	2.0 months	3.0 months

### Phase 1: Project Scoping

- Selection of region(s) for microsite(s) – State has selected the districts wherein microsite(s) will be implemented.
- Selection & onboarding of an Interfacing Agency: The State will onboard an agency with field force to operationalize the microsite on ground.
- The Phase 1 shall take maximum of 1.5 Months to complete.

On completion of Phase 1, State will release a mobilization fund of the following amount to the interfacing agency:

- I. 25% of quoted value for a microsite under Category 'A' and
- II. 25% of quoted value for a microsite under Category 'B'

### Phase 2: Capacity Building and Outreach

- A. Team setup: Team members will be onboarded.
- B. Training and Capacity Building - Trainings of team members of interfacing agency, regarding ABDM, various ABDM enabled solutions, among other relevant topics.
- C. Mapping of the Microsite – Conduct an exercise of mapping total universe of the healthcare professional and facilities that may be approached, in the assigned Microsites.
- D. IEC – Curate and collate all the required IEC material that will be required for the microsite.
- E. Outreach – Initiate outreach activities for healthcare professionals, which may be done through workshop in close coordination with the Medical/ Ayush Associations or their local chapters, State Medical Council or other bodies, professionals etc. These activities will be critical to sensitize the microsites region on ABDM.
- F. Update to State ABDM Team: The Interfacing Agencies will share an update to state on the completion of Phase 2 through written communication. As on ground implementation kick offs post completion of Phase 1 and Phase 2, Interfacing Agencies will conduct the survey and conversion to implement ABDM in mapped healthcare facilities. Financials from Phase 3 to Phase 6 are as per the section 2.7

### 2.7 Microsite project Financials

The following are the Project targets with payment amount as part of scope of Interfacing Agency for Microsite project. The details regarding phase wise targets are mentioned in the Operational Guidelines for Activation of Microsites released by NHA which can be accessed at [https://abdm.gov.in:8081/uploads/Addl\\_CEO\\_letter\\_and\\_Microsite\\_Guidelines\\_7d16822da9.pdf](https://abdm.gov.in:8081/uploads/Addl_CEO_letter_and_Microsite_Guidelines_7d16822da9.pdf)

Phases	Milestone Indicator	Microsite Category A		Microsite Category B	
		(Ranchi)	Payment Amount (% of the quoted value)	(Hazaribagh, Jamshedpur, Dhanbad, Koderma, Deoghar)	Payment Amount (% of the quoted value)
Phase 1	Project Scoping <ul style="list-style-type: none"> <li>• Onboarding of a development partner and interface agency</li> <li>• Submission of project plan to state Mission Director(hardcopy as well as softcopy at <a href="mailto:smd.sdhmjh@gmail.com">smd.sdhmjh@gmail.com</a>)</li> </ul>		25%		25%
Phase 2	Capacity building and outreach		Non-Monetary		Non-Monetary
Phase 3 (Initial Adoption)	Number of HPR	100	10%	50	10%
	Number of HFR	50		25	
	Number of HMIS	10		5	
	Number of Health record linked	-		-	

Phase 4 (Moderate Adoption)	Number of HPR	300	15%	150	15%
	Number of HFR	100		50	
	Number of HMIS	-		-	
	Number of Health record linked	5,000		2500	
Phase 5 (Progressive Adoption)	Number of HPR	500	20%	250	20%
	Number of HFR	400		200	
	Number of HMIS	-		-	
	Number of Health record linked	20,000		10,000	
Phase 6 (High Adoption)	Number of HPR	750	30%	375	30%
	Number of HFR	600		300	
	Number of HMIS	-		-	
	Number of Health record linked	1,00,000		50,000	

\*After the completion of Phase 1 and upon submission of Bank Guarantee for 25% of quoted value of the project, the mobilization fund of 25% for quoted value of Microsites implementation can be released by **State Mission Director, ABDM Jharkhand**.

\*\*All figures are cumulative.

## 2.8 Expected HR deployment for Interfacing Agencies:

Estimated human resource requirement for an Interfacing Agency to run a Microsite. This is an indicative list with estimated numbers and the actual number of human resources and their respective roles may vary for each category of Microsite.

S.No.	Title	Role	HR Count (Category A Microsite)	HR Count (Category B Microsite)
1.	Field Executive	Carry out all activities on field – Sensitization of doctors and on boarding them on ABDM, supporting healthcare professionals and their ancillary staffs with HFR and HPR Population, deployment of ABDM enabled solutions at facilities, generation of ABHA linked records etc.	7	4
2.	Supervisor	Overall supervision and management of all activities in the microsites and collaboration with the local administration and doctors societies, State/UT ABDM Office, development partner etc.	1	1

3.	Data Analyst	Track day-to-day progress and productivity of field staff.	1	1
----	--------------	--	---	---

### 2.9 Outcome Envisioned:

Microsites are envisioned as small – scale, focused implementation and adoption of ABDM, to demonstrate value of the Mission at large. It is intended that through these microsites, as many small-medium scale healthcare providers are made aware of ABDM and its benefits, registered on ABDM's core registries, use ABDM certified digital solutions and eventually begin to link digital health records- all contributing towards a wider adoption of ABDM in the country. Such focused adoption efforts, will activate the ecosystem to embrace ABDM.

A successful microsite is envisioned to be the one where in by meeting the set adoption targets, the following happens:

- Every concerned stakeholder (physician, data operator, patients, solution provider etc.) understands the fundamentals of ABDM.
- Patients and physicians experience the benefits of ABDM and seek to voluntarily engage in the ecosystem.
- Patients generate ABHA and understand how to operate, link and manage their records on the ABDM enabled PHR application.
- All private physician and healthcare providers in the selected geography are the part of the ABDM ecosystem and sustainably use ABDM enabled solutions to generate and demand digital health records in the long term.
- The learning and the outcomes from the microsite help develop an ABDM Adoption Strategy for the state.

### 2.10 Penalties:

Penalties will be applied in the event of the following occurrences:

- A penalty of INR 1000 per day will be charged for delays up to 10 day beyond the agreed milestone completion timeline as mentioned in table 2.6
- For any further delays exceeding 10 days, the penalty of INR 2000 per day.

### Section-III Instruction to Bidders

#### 3.1 Objectives of this RFP

Through this RFP **State Mission Director, ABDM Jharkhand**, invites proposals from reputed entities (hereafter referred to as 'Bidders') which meet the eligibility criteria and can deliver the scope specified in this RFP. The information in RFP is not an exhaustive account of statutory requirements and should not be regarded as a complete or authoritative statement of law.

#### 3.2 General Instructions

1. While every effort has been made to provide comprehensive and accurate information about requirements and specifications, bidders must form their own conclusions about the solution needed to meet the requirements specified in the RFP.
2. The requirements of the RFP shall prevail over any information in the Bid. However, all information supplied by the successful bidder will be treated as contractually binding on the bidder.
3. This RFP supersedes and replaces any previous public documentation and communications, and bidders should place no reliance on such communications.
4. No commitment of any kind, contractual or otherwise shall exist unless and until a formal written contract has been executed by or on behalf of **State Mission Director, ABDM Jharkhand**.
5. **State Mission Director, ABDM Jharkhand** may cancel this bid process at any time prior to a formal written contract being executed by or on behalf of **State Mission Director, ABDM Jharkhand**.
6. This RFP document is non-transferable
7. The RFP should not be used to market the bidder's product or services.

#### 3.3 Availability of RFP Document

**State Mission Director, ABDM Jharkhand** has published the NIT (Notice Inviting Tender) for the RFP on –

**The bidders can access the RFP documents from <https://jsacs.org.in/>**

##### Clusters of Microsites

Microsites have been divided under the following clusters. **Post the technical and commercial evaluation, the award of contract to an interface agency will be for the entire cluster and not for one Microsite.**

S.No	Cluster	Name of Microsite(s)	Category
1	Cluster-1	RANCHI	A
2.	Cluster-2	HAZARIBAGH	B
3.	Cluster-3	JAMSHEDPUR	B
4.	Cluster-4	DHANBAD	B
5.	Cluster-5	DEOGHAR	B
6.	Cluster-6	KODERMA	B

### 3.4 Instructions for bidders

- I. As part of the Bidding Process, interested parties who fulfill the Minimum Eligibility Criteria as set forth in this RFP are being called upon to submit their Bids in accordance with the Bidding Documents.
- II. The Bid shall be valid for a period of not less than **180 (one hundred and eighty) days** from the Bid Due Date.
- III. Any queries or request for additional information concerning this RFP shall be submitted through e-mail before the last date of receiving queries. The email shall clearly bear the following identification/ title:

Query for “RFP for selection of Interface Agencies for Microsite Implementation in state of Jharkhand”

- IV. The bids would have 3 major components.
  - **Qualification bid** having all the required documents for ensuring the eligibility of the bidding entity as mentioned in section 3.5.
  - The second part would be a **Technical Bid**, having all the necessary documents required for Technical Evaluation of criteria as mentioned in section 5.5. **Only the entities being having submitted a complete Qualification Bid and found eligible (Qualified Bidder) will be considered for Technical Evaluation.**
  - The third part of the bid would be a **Commercial Bid** where the bidders will mention the commercials for implementing the Microsites. **The Commercial bids will be opened only when the bidders will score above the cut-off score in the technical evaluation.**
- V. The bidder shall submit following documents as part of their **Qualification Bid**
  - i. Certificate of Registration, Memorandum of Association and Articles of Association or Incorporation certificate or Partnership Deed or Registration Certificate as applicable to the bidding entity.
  - ii. Statutory Auditor/CA Certificate of the Bidder clearly specifying the turnover for the specified years or Copy of the audited annual financial statements (AFS). AFS copy should have the auditor's name and signature on the statements (Balance sheet/ P&L etc.).
  - iii. Original hard copy of Tender Fee should be submitted to the **State Mission Director, ABDM Jharkhand at AYUSHMAN BHARAT DIGITAL MISSION Department of Health, Medical Education & Family Welfare, Directorate of Health, 4<sup>th</sup> Floor- ABDM Office, TATA Road, Namkum Ranchi- 834010.**
  - iv. Notarized of non-blacklisted/debarred by any Central/State Government, or any entity controlled by it, from participating in any project, and if the bar subsists as on the date of the Bid, the Bidder would not be eligible to submit the Bid.
  - v. General information of Bidder (*as perform at provided in section VI Annexures*)
- VI. While submitting the bid, the bidder shall pay a non-refundable **Tender fee of INR 5000/- (Rupees five thousand only)**
- VII. The commercial bids should be furnished as per the commercial bid format provided in section 6.9 clearly indicating the bid amount in both figures and words, in Indian Rupees, and signed by the bidder's authorized signatory. In the event of any difference between figures and words, the

amount indicated in words shall be taken into account. The payment to the interface agency by the **State Mission Director, ABDM Jharkhand** would be as per the terms and conditions of this RFP.

- VIII. The rates quoted by the bidders in the commercial bid should be exclusive of applicable government levies/taxes including GST. While requesting for payments, the interface agencies would include the applicable taxes in the invoice.
- IX. The Bidders need to ensure that they strictly adhere to the conditions stipulated in this RFP while submitting the Bid. Any manipulation/non-adherence of terms and conditions if found at any stage will not only lead to termination of the Contract but will also ensure blacklisting of the firm as well as the firm being debarred from participating in any of the other tenders/ EoI by **State Mission Director, ABDM Jharkhand** and NHA.
- X. The total duration of the project would be **12 months** beginning from the day the contract agreement/MoU would be signed between State Mission Director and the Interface Agency.
- XI. State Mission Director, ABDM would make payments to the interface agency in accordance with the targets mentioned under each Phase of the Microsite journey as mentioned in Section 2.7. It is to be noted that payments to the interface agency may only be released on complete achievement of all targets under each Phase. If the interface agency fails to achieve targets mentioned under any phase during the project period, corresponding payment of that phase and all other subsequent phases, will not be released.

### 3.5 Eligibility Criteria

Bids from those entities who would fulfill all the eligibility criteria as mentioned below will be considered for technical bid evaluation.

Sr. No.	Eligibility Criteria	Document Proof
<b>Registered legal entity</b>		
1	<p>The bidder should either be one of the following:</p> <p>a. Company registered under the Indian Companies Act, 2013 or any other previous company law as per section 2 (20) of the Indian Companies Act 2013</p> <p>b. Association of people/Body of individuals or sole proprietorship firms/organizations</p> <p>c. Limited Liability Partnership Firm registered under the Limited Liability Partnership Act 2008 with their registered office in India</p> <p>d. NGO registered as a Trust under Indian trust act 1882</p> <p>e. Society under society registration act.</p>	<p>a. Copy of certificate of Registration of entity/Firm/company</p> <p>b. Copy of certificate of Incorporation along with copy of Memorandum and Articles of Association.</p> <p>c. Copy of GST Registration certificate issued by GSTN authorities</p> <p>d. Copy of PAN Card</p>

<b>Financial Capability</b>		
2.	Minimum average annual turnover (Overall) of the bidder should be at least <b>INR 1 Crore</b> in any 3 (three) financial years (FY 2023-24, FY 2022-23, FY 2021-22).	Statutory Auditor/CA Certificate of the Bidder clearly specifying the turnover for the specified years.  AND  Copy of the audited annual financial statements (AFS). AFS copy should have the auditor's name and signature on the statements (Balance sheet/P&L etc.). No website downloads or link to be provided
<b>Non-Blacklisted and Non-Debarred</b>		
3.	As on date of submission of the proposal, the Bidder's firm should not be blacklisted or banned by any ministry/department/ attached offices/sub- ordinate offices under Government of India and any State government, autonomous bodies (established by Central/State govt.), any Central/State PSUs for unsatisfactory past performance, corrupt, fraudulent or any other unethical business practices.	Self-Declaration by the Authorized Signatory as per the format mentioned at <b>section 6.7</b>
4.	As on date of submission of the proposal, the Bidder should not be debarred under the conditions specified in section 3.8 (Debarment from Bidding) of the RFP.	Self-Declaration by the Authorized Signatory as per the format mentioned at <b>section 6.8</b>

### 3.6 Bid Preparation Costs

1. The bidder is responsible for all costs incurred in connection with participation in this process, including, but not limited to, costs incurred in conduct of informative and other diligence activities/participation in meetings/discussions/presentations, preparation of proposal and in providing any additional information required by **State Mission Director, ABDM Jharkhand** to facilitate the evaluation process.
2. **State Mission Director, ABDM Jharkhand** will in no case be responsible or liable for those costs, regardless of the conductor outcome of the bidding process.
3. This RFP does not commit **State Mission Director, ABDM Jharkhand** to award a contractor to engage in negotiations. Further, no reimbursable cost may be incurred in anticipation of award or for preparing this RFP.
4. All materials submitted by the bidder will become the property of **State Mission Director, ABDM Jharkhand** and may be returned completely at its sole discretion.

### 3.7 Consortium and Sub-Contracting

Bidding as a consortium and sub-contracting of any services is **not allowed** for implementation of any component under the scope of this project.



### 3.8 Debarment from Bidding

1. The bidder shall be debarred if they have been convicted of an offense—
  - a. Under the Prevention of Corruption Act, 1988; or
  - b. the Indian Penal Code or any other law for the time being in force, for causing any loss of life or property or causing a threat to public health as part of execution of a public procurement contract.
2. A bidder debarred under this section or any successor of the bidder shall not be eligible to participate in a procurement process of any procuring entity for a period not exceeding three years commencing from the date of debarment.

### 3.9 Authorized Signatory and Authentication of Bids

The “Authorized Signatory” shall mean the one who has signed the Bid document. The authorized signatory may be either the Principal Officer or the duly Authorized Representative of the Bidder, in which case the Bidder shall submit a power of attorney authorizing the person to be authorized signatory or a copy of board resolution as per the format mentioned in section 6.12. The power of attorneys/board resolution of the Bidder must be submitted along with the proposal.

### 3.10 Language

The Proposal must be filled by the bidders in English language only. If any supporting documents submitted are in any language other than English, translation of the same in English language is required and should be duly attested by the Bidder. For purposes of interpretation of the documents, the English translation shall be considered final.

### 3.11 Complete and Compliant Responses

1. Bidders are advised to study all instructions, forms, requirements, and other information in the RFP document carefully. Submission of the proposal shall be deemed to have been done after careful study and examination of the RFP document with full understanding of its implications.
2. The response to this RFP should be full and complete in all respects. Failure to comply with the requirements of this paragraph may render the Proposal non-compliant and the Proposal may be rejected. Bidders must-
  - a) Include all documentation specified in this RFP;
  - b) Follow the format of this RFP and respond to each element in the order as set out in this RFP;
  - c) Comply with all requirements as set out in this RFP.

### 3.12 Late Bids

1. All Bidders are required to submit their bids (complete in all respects) within the time and date as specified in section 1.5. The Bids received after the due date and the specified time (including the extended period if any) for any reason whatsoever, shall not be entertained. The Bids submitted by telex/telegram/fax/email/manually etc. shall not be considered. No correspondence will be entertained on this matter. **State Mission Director, ABDM Jharkhand** shall not be responsible for any delay or non-receipt/non- delivery of the documents. No further correspondence on the subject will be entertained. **State Mission Director, ABDM Jharkhand** reserves the right to modify and amend any of the above-stipulated conditions/criteria depending upon project priorities vis-à-vis urgent commitments.
2. Given that the **bid submission has to be made by courier/registered post**, it is advised that the Bidder takes all necessary precautions for the same, including submitting the Bid well in advance to

avoid any last-minute hassles. **State Mission Director, ABDM Jharkhand** shall not entertain any bids which could not be submitted properly for whatsoever reasons.

3. **State Mission Director, ABDM Jharkhand** may, in exceptional circumstances and at its discretion, extend the deadline for submission of proposals by issuing an addendum/corrigendum Or by intimating all bidders, in writing or through email. In such case all rights and obligations of **State Mission Director, ABDM Jharkhand** and the bidders previously subject to the original deadline will thereafter be subject to the deadline as extended.

### 3.13 Proposal Submission Format

The entire proposal shall be strictly as per the format specified in this RFP and any deviation may result in the rejection of the RFP proposal. Refer Section 6.2 (Bid Submission Format) for the format for Proposal Submission.

### 3.14 Amendment of the RFP

At any time prior to the deadline for submission of the proposals, **State Mission Director, ABDM Jharkhand**, for any reason, may modify the RFP by amendment/corrigendum and it shall publish the same on <https://jsacs.org.in/> Such amendments shall be binding on the Bidders. Bidders are requested to regularly visit <https://jsacs.org.in/> and check for themselves regarding any addendum/corrigendum issued to the RFP. **State Mission Director, ABDM Jharkhand** shall, in no way, be responsible for any lapse of information on part of the concerned bidder(s).

### 3.15 Bid Validity

Bids must remain valid up to **180 (One Hundred & Eighty) days** from the last date of submission of the Bids. **State Mission Director, ABDM Jharkhand** may request the Bidder(s) for an extension of the period of validity of the bids which may suitably be extended post such requests.

### 3.16 Right to the Content of Proposal

All bids and accompanying documentation of the bid proposal will become the property of **State Mission Director, ABDM Jharkhand** and will not be returned after opening of the bid proposals. **State Mission Director, ABDM Jharkhand** is not restricted in its rights to use or disclose any or all of the information contained in the proposal and can do so without compensation to the bidders. **State Mission Director, ABDM Jharkhand** shall not be bound by any language in the proposal indicating the confidentiality of the proposal or any other restriction on its use or disclosure.

### 3.17 Disqualification

The Proposal is liable to be disqualified in, inter alia, any of the following cases or in case the Bidder fails to meet the bidding requirements as indicated in this RFP:

1. Bid not submitted in accordance with the terms, procedure and formats prescribed in this document or treated as non-conforming proposal;
2. The Bidder's Proposal is conditional and has deviations from the terms and conditions of RFP.
3. The Proposal is received in an incomplete form;
4. The Proposal is received after the due date and time;
5. The Proposal is not accompanied by all the requisite documents;
6. The Proposal is submitted without the bid security declaration as per the format specified in the RFP;
7. The information submitted in the proposal is found to be misrepresented, incorrect or false, accidentally, unwittingly or otherwise, at any time during the processing of the contract (no matter at what stage) or during the tenure of the contract including the extension period, if any;

### 3.18 Fraud and Corrupt Practices

1. The Bidders and their respective officers, employees, agents and advisers shall observe the highest standard of ethics during the selection process. Notwithstanding anything to the contrary contained in this RFP, the **State Mission Director, ABDM Jharkhand** shall reject a proposal without being liable in any manner whatsoever to the Bidder, if it determines that the Bidder has, directly or indirectly or through an agent, engaged in corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice (collectively the "Prohibited Practices") in the selection process. In such an event, **State Mission Director, ABDM Jharkhand** shall, without prejudice to its any other rights or remedies, forfeit the bank guarantee, as the case may be.
2. Without prejudice to the rights of **State Mission Director, ABDM Jharkhand** under clause above and the rights and remedies which the **State Mission Director, ABDM Jharkhand** may have under the Agreement, if a Bidder is found by **State Mission Director, ABDM Jharkhand** to have directly or indirectly or through an agent, engaged or indulged in any corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice during the selection process, or after the issue of the Letter of Award (LoA) or the execution of the Agreement, such Bidder shall not be eligible to participate in any tender or RFP issued by **State Mission Director, ABDM Jharkhand** during a period of 3 years from the date such Bidder is found by **State Mission Director, ABDM Jharkhand** to have directly or through an agent, engaged or indulged in any corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice, as the case may be.
3. For the purposes of this Section, the following terms shall have the meaning hereinafter respectively assigned to them:
  - a) "Corrupt Practice" means
    - i. the offering, giving, receiving, or soliciting, directly or indirectly, of anything of value to influence the action of any person connected with the selection process (for avoidance of doubt, offering of employment to or employing or engaging in any manner whatsoever, directly or indirectly, any official of **State Mission Director, ABDM Jharkhand** who is or has been associated in any manner, directly or indirectly with the selection process or the LoA or has dealt with matters concerning the Agreement or arising there from, before or after the execution thereof, at any time prior to the expiry of one year from the date such official resigns or retires from or otherwise ceases to be in the service of **State Mission Director, ABDM Jharkhand** shall be deemed to constitute influencing the actions of a person connected with the selection process);or
    - ii. save as provided herein, engaging in any manner whatsoever, whether during the selection process or after the issue of the LoA or after the execution of the Agreement, as the case may be, any person in respect of any matter relating to the Project or the Award or the Agreement, who at any time has been or is a legal, financial or technical consultant/adviser of **State Mission Director, ABDM Jharkhand** in relation to any matter concerning the Project;
  - b) "Fraudulent Practice" means a misrepresentation or omission of facts or disclosure of incomplete facts, in order to influence the selection process;
  - c) "Coercive Practice" means impairing or harming or threatening to impair or harm, directly or indirectly, any persons or property to influence any person's participation or action in the selection process;
  - d) "Undesirable Practice" means

- i. establishing contact with any person connected with or employed or engaged by **State Mission Director, ABDM Jharkhand** with the objective of canvassing, lobbying or in any manner influencing or attempting to influence the selection process; or
  - ii. having a Conflict of Interest; and
- e) “Restrictive Practice” means forming a cartel or arriving at any understanding or arrangement among the Bidders with the objective of restricting or manipulating a full and fair competition in the selection process.

### 3.19 Right to Terminate the Process

1. **State Mission Director, ABDM Jharkhand** may terminate the RFP process at any time and without assigning any reason. **State Mission Director, ABDM Jharkhand** makes no commitments, express or implied, that this process will result in a business transaction with anyone.
2. This RFP does not constitute an offer by **State Mission Director, ABDM Jharkhand**. The bidder's participation in this process may result in short listing the bidders.

### 3.20 Conflict of Interest

- 1) The Bidder shall not have a conflict of interest that may affect the selection process (the “Conflict of Interest”). Any Bidder found to have a Conflict of Interest shall be disqualified.
- 2) **State Mission Director, ABDM Jharkhand** requires that bidders provide professional, objective, and impartial services and at all times hold the **State Mission Director, ABDM Jharkhand's** interest's paramount, avoid conflicts with other assignments or its own interests, and act without any consideration for future work. The bidders shall not accept or engage in any assignment that would be in conflict with its prior or current obligations to other clients, or that may place it in a position of not being able to carry out the assignment in the best interests of the **State Mission Director, ABDM Jharkhand**.

### 3.21 State Mission Director, ABDM's right to accept or reject any or all proposals

**State Mission Director, ABDM Jharkhand** reserves the right to accept or reject any proposal, and to annul the tendering process /Public procurement process and reject all proposals at any time prior to award of contract, without thereby incurring any liability to the affected Bidder or Bidders or any obligation to inform the affected Bidder or Bidders of the grounds for Purchaser action.

### 3.22 Bank Guarantee

A Security Deposit of 5% of quoted value for Microsites in the form of irrevocable Bank Guarantee valid for 60 (Sixty) days beyond the period of contract agreement shall be submitted by the Interface Agencies after sending their acceptance to the Letter of Award of contract.

Another security deposit of 25% of quoted value for 6 Microsites in form of irrevocable Bank Guarantee would also need to be submitted by the Interface Agencies after sending their acceptance to the Letter of Award of contract. The SMD will release the mobilization advance of 25% of quoted value for Microsites only after receipt of this bank guarantee. Upon successful completion of Phase-6 milestones as mentioned in section 2.7, this 25% Bank Guarantee shall be returned to the Interface Agency.

Bank Guarantees for each Microsite in a cluster shall be submitted separately by the concerned Interface Agency. Bank guarantee submission format is provided in section 6.11.

### 3.23 Confidentiality

Information relating to the examination, clarification and any other purpose of the RFP shall not be disclosed to any persons not officially concerned with such process until the process is over. Undue use of confidential information related to the process by any firm may result in rejection of its proposal.

## Section-IV Scope of Services

### 4.1 Role of the Interfacing Agency

An agency will be responsible for overall implementation of Microsite in the designated area of the Microsite as mentioned in section-2 of this document and further elaborated in the contract agreement. The Interface Agency would provide support by employing field force to implement the Microsite on ground while working closely with the development partner under the directions of the **State Mission Director, ABDM Jharkhand**. The core scope of work of interface agency would include but will not be limited to following:

1. Listing, mapping and prioritization of private healthcare providers (GPs, informal providers, chemists, laboratories).
2. Engaging directly with healthcare professionals and make them aware about ABDM and its benefits.
3. Establishing and sustaining effective, positive relationships that are valued by the engaged private providers.
4. Required capacity building efforts undertaken for the field force, regarding ABDM and the various ABDM certified solutions.
5. Training of private providers as necessary, via modalities that are convenient to them.
6. To ensure registration of the facility on Health Facility Registry (HFR), registration of the healthcare professional(s) in the facility on Healthcare Professionals Registry (HPR).
7. Facilitating installation of an ABDM certified solution at the facilities.
8. Ensuring subsequent active use of the solution in the facility post installation, to link the health records generated, with the ABHA Number/ABHA address of the patient in the microsite.
9. Outreach activities through workshops for professionals, awareness building activities with health professionals.
10. Liaison with the technical team to troubleshoot any issues being faced on field.
11. Provide a status report from the field to the **State Mission Director, ABDM Jharkhand** to monitor progress, and extend all support to the **State Mission Director, ABDM Jharkhand** and State ABDM Office, as needed, to run the Microsite.

Further details regarding scope of services can be found in the Operational Guidelines for Activation of Microsite released by NHA which can be accessed at [https://abdm.gov.in:8081/uploads/Addl\\_CEO\\_letter\\_and\\_Microsite\\_Guidelines\\_7d16822da9.pdf](https://abdm.gov.in:8081/uploads/Addl_CEO_letter_and_Microsite_Guidelines_7d16822da9.pdf)

## Section V Process of Selection of Interface Agency

### 5.1 Pre-Bid Queries

Any clarification (pre-bid query) regarding the RFP can be submitted to **State Mission Director, ABDM Jharkhand** as per the submission mode and timelines mentioned in section 1 of the RFP. The pre-bid queries must be submitted in the format as mentioned in section VI –Annexure I (Template for Pre-Bid Queries) of this RFP, along with name and details of the Bidder submitting the queries. Any requests for clarifications received after the expiry of the due date and time mentioned in the fact Sheet shall not be entertained by **State Mission Director, ABDM Jharkhand**. **State Mission Director, ABDM Jharkhand** reserves the right to issue or not issue any responses/clarifications/ corrigendum at its own discretion.

### 5.2 Bid submission format

1. The bids are to be submitted **physically** on or before the last date of proposal submission. Bids received in any other form will not be accepted and may lead to rejection of the bid. The bid submission format is available as annexure 6.2
2. This RFP process will be administered through <https://jsacs.org.in/>
3. For the purpose of bid proposal evaluation **State Mission Director, ABDM Jharkhand**, may constitute an ‘**Evaluation Committee**’, which shall evaluate bidders’ proposals and may recommend the final bidder for offering the Letter of Award (LoA).
4. The Bidder should take into account any corrigendum to this RFP document that may have been published before submitting their Proposals.
5. The proposal should have complete documents. All the pages of the bid must be sequentially numbered and must contain the list of contents with page numbers. Bidders are required to submit all details as per the formats given in the RFP document only. Any deficiency in documentation may result in the rejection of the bid at the sole discretion of **State Mission Director, ABDM Jharkhand**.
6. The Bidders are requested to go through the RFP document carefully to understand the documents required to be submitted and the process to be followed as a part of the Proposal. Any deviations may lead to rejection of the Proposal.
7. The bids would have 3 major components. First document would be a **Qualification bid** having all the required documents for ensuring the eligibility of the bidding entity as mentioned in section 3.5. The second part would be a **Technical Bid**, having all the necessary documents required for Technical Evaluation of criteria as mentioned in section 5.5. **Only the entities being having submitted a complete Qualification Bid and found eligible therein; will be considered for Technical Evaluation. The third part of the bid would be a Commercial Bid where the bidders will mention the commercials for implementing the Microsites. The Commercial bids will be opened only when the bidders will score above the cut-off score in the technical evaluation.**
8. The bids should also be accompanied with following documents

S. no.	Document Name	Contents
1.	Power of attorney/ Board Resolution	Power of attorney/Board Resolution as per section 6.12 (Authorized Signatory and Authentication of Bids)
2.	Bid Security Declaration	(Original Bid Security Declaration to be submitted in a sealed cover at <b>State Mission Director, ABDM Jharkhand</b> office) as per section 6.10 of this RFP
3.	Bid Document	<ol style="list-style-type: none"> <li>1. Qualification Bid</li> <li>2. Technical Bid</li> <li>3. Commercial Bid</li> </ol>

4.	Other documents	<ol style="list-style-type: none"> <li>1. Bid submission Letter</li> <li>2. Profile of Bidder</li> <li>3. Proposal Checklist</li> <li>4. Proposal Checklist</li> <li>5. Self-declaration format for <ol style="list-style-type: none"> <li>a. Bidder's total work experience</li> <li>b. Non-Blacklisting</li> <li>c. Non debarment</li> </ol> </li> </ol>
----	-----------------	--

9. The Bidder should try to submit the proposal well before the last date and hence to avoid any inconvenience at the last moment. The Bidder will not be allowed to submit the Proposal after the Bid submission time.
10. Each document submitted by the bidder in proposals must be duly signed by the authorized signatory.
11. If the bidders will score above the cut-off value during the technical evaluation, only then their commercial bids will be considered.

### 5.3 Evaluation of Qualification Bids

#### I. Opening of Proposals

- a. The proposals will be opened by **State Mission Director, ABDM Jharkhand** (or Evaluation Committee, if constituted) in the presence of Bidders or their representatives who may be present at the time of opening. The representatives of the bidders are advised to carry the identity card and a letter of authority from the bidder to identify their bonafide for attending the opening of the proposal.
- b. The date and time for opening the bidder's proposal are mentioned in the section-1.
- c. Evaluation committee will first evaluate the qualification bids. Only those entities who would be found eligible as per the criteria laid out in section 3.5, will be considered for technical evaluation.

#### II. Preliminary Examination of Proposals

- a. Evaluation Committee ABDM will examine the Proposals to determine whether they are complete, whether the documents have been properly signed and the proposals are generally in order. Any proposals found to be non-responsive for any reason or not meeting any criteria specified in this RFP, will be rejected by the **State Mission Director, ABDM Jharkhand** and shall not be included for further consideration.
- b. Initial proposal scrutiny will be held, and the proposals shall be treated as non-responsive, if they are:
  - i. Not submitted in the format as specified in this RFP document;
  - ii. Found with suppression of details;
  - iii. Submitted with incomplete information;
  - iv. Submitted without the documents required under this RFP;
  - v. Non-complaint to any of the clauses mentioned in this RFP;
  - vi. Lesser validity period than that prescribed in this RFP

### III. Clarification on Proposals

During the proposal/bid evaluation, State Mission Director ABDM may, at its discretion, ask the Bidder for a clarification of its Proposal. The request for clarification and the response shall be in writing, and no change in the substance of the Proposal shall be sought, offered, or permitted.

### IV. Evaluation of Qualification Bids

Qualification Bids of all Bidders shall be evaluated by the Evaluation Committee as to whether they are responsive in terms of Minimum Eligibility Criteria as set forth in section 3.5 of this RFP for undertaking the Project ("Qualification Bid").

**The Technical Bids of only those Bidders who are considered responsive and meet the Minimum Eligibility Requirements (the "Qualified Bidder(s)") would be opened and evaluated for the purpose of identifying the Selected Bidder for the Project.**

#### 5.4 Evaluation of Technical Bids

1. Technical Bids will be opened by Evaluation Committee for all the bidders found eligible post review of Qualification bids (Qualified Bidder) in the presence of Bidders or their representatives who may be present at the time of opening.
2. Bidders' response to the technical evaluation criteria shall be evaluated in accordance with the criteria specified in section 5.5 of this RFP. A checklist must be created in the bids with proper page-wise indexing of all supporting documents and to be submitted by bidders in their proposal.
3. Each Qualified Bidder will have to make a Technical Presentation showcasing their experience and expertise and how they plan to implement and operationalize the Microsites. The technical presentation should preferably be made in a physical meeting.
4. No correspondence will be entertained outside the process of evaluation with **State Mission Director, ABDM Jharkhand**.
5. **State Mission Director, ABDM Jharkhand** may ask for meetings with the Bidders or may issue in writing/email to seek clarifications on their proposals.
6. During the Proposal Evaluation, **State Mission Director, ABDM Jharkhand** reserves the right to reject any or all the proposals. Each of the Proposals shall be evaluated as per the criteria and requirements specified in this RFP. The Evaluation Committee (EC) constituted by the **State Mission Director, ABDM Jharkhand** shall evaluate the responses to the RFP and all supporting documents & documentary evidence as mentioned in this section of the RFP. **State Mission Director, ABDM Jharkhand** reserves the right to check/ validate the authenticity of the information provided in the evaluation criteria and the requisite support must be provided by the Bidder.
7. **If the bidders will score above the cut-off value during the technical evaluation, only then their commercial bids will be considered.**
8. The decision of **State Mission Director, ABDM Jharkhand** in the evaluation of proposals shall be final.



### 5.5 Technical Bid Evaluation Criteria

This section provides details on the Technical Evaluation Criteria on which technical bids shall be evaluated.

<b>Table B: Technical Evaluation Criteria</b>			
<b>S. No.</b>	<b>Criterion</b>	<b>Max Marks</b>	<b>Scoring Pattern</b>
1	Domain Area Expertise	30	Minimum 5-years Experience of working in any 5 Public Health Program for central/state government- <b>30 Marks</b>
			Minimum 3-years Experience of working in any 2 Public Health program for central /state government- <b>20 Marks</b>
			Minimum 2-years Experience of working for any Public Health program for non-government entity- <b>10 Marks</b>
			None- <b>0 Marks</b>
2.	Relevance of Previous work experience	30	Minimum 5-years experience in Private Sector Engagement and Private Practitioner outreach for any Government entity- <b>30 Marks</b>
			Minimum 3-years experience in Private Sector Engagement or Private Practitioner outreach for any Government entity- <b>20 Marks</b>
			Minimum 2-years experience in Private Sector engagement or Private Practitioner outreach for any Non-Government entity- <b>10 Marks</b>
			None- <b>0 Marks</b>
3.	Organizational capacity	30	Average Annual Turnover*more than 2Crore- <b>30 Marks</b>
			Average Annual Turnover*more than 1.5 Crore- <b>20 Marks</b>
			Average Annual Turnover*more than 1 Crore- <b>10 Marks</b>
4.	Geographical relevance	10	Previous experience of working for Minimum 5 years in the same state- <b>10 Marks</b>
			Previous experience of working for Minimum 3 years in same state- <b>5 Marks</b>
			No experience of working in any state- <b>0 Marks</b>
5.	Concept Note and Technical Presentation	25	<p><b>Concept Note-25 Marks</b></p> <p>Concept Note should have details on</p> <ol style="list-style-type: none"> <li>1. Approach and Methodology</li> <li>2. Work Plan</li> <li>3. Organization and Staffing</li> </ol> <p>Concept Note format as per section 6.5</p> <p><b>Technical Presentation-25 Marks</b></p>
	<b>Total</b>	<b>150</b>	

\* Average Annual Turnover: Average of turnover from 3 of the last 5 financial years which were considered for qualification bid

### 5.6 Evaluation of Commercial Bids

- a) The Commercial Bids of only the bidders scoring a minimum of 70% in the Technical Evaluation Criteria will be opened by the Evaluation Committee.
- b) The criteria of commercial evaluation shall be Least Cost i.e.L1.
- c) The bidders are required to indicate the discount on the estimated value of one Microsite (14 Lakh for each microsite) in the commercial bid format.
- d) The bidder quoting the highest discount value shall be considered as L1.
- e) For the purpose of allocation of clusters as stipulated in section 3.3, the L1 bidder shall be asked to choose any one of the clusters, which it shall execute at the L1 discovered rate.
- f) For second award, the second lowest bidder(L2) shall be asked to match the price of L1 and choose the next cluster.
- g) Thereafter, for subsequent clusters, bidders starting with third lowest bid(L3) shall be asked to match the price of L1 and choose the next cluster and soon.
- h) However, in case L2 or L3 or subsequent bidders do not agree to match the discovered rates of L1, the first right of denial shall be before L1 followed by L2 and soon.
- i) ***Further, in case none of the subsequent bidders are willing to match the prices of L1, then L1 may be obligated to take all the clusters as per the decision of State Mission Director, ABDM Jharkhand.***
- j) If a firm quotes NIL charges / consideration, the bid shall be treated as unresponsive and will not be considered.
- k) Any conditional bid would be rejected.
- l) The Purchaser reserves the right to correct any computational, arithmetic errors. If there is a discrepancy between the unit cost and total cost (unit cost multiplied by volume), unit cost will be considered as final number.

### 5.7 Award of Contract

- I. ***State Mission Director, ABDM Jharkhand*** will award the contract for conducting Microsite activity in all the Microsites of one cluster to one Interface Agency. A letter of Award (LoA) would be issued by the ***State Mission Director, ABDM Jharkhand*** to the concerned Interface Agency.
- II. Within **10 days of issue of LoA**, the successful Bidder shall communicate their acceptance to ***State Mission Director, ABDM Jharkhand***.
- III. Additionally, ***State Mission Director, ABDM Jharkhand*** may place 1 more Interface Agency in the ***waitlist for 1 month from the date of issuing Letter of Award.***
- IV. The Contract Agreement shall be for duration of ***12 months from the start/effective date*** of contract agreement.
- V. ***Within 15 days of the acceptance of LoA*** by the respective Interface Agencies, the irrevocable Bank Guarantee amount of 5% of quoted value for Microsite, valid for sixty days beyond the period of contract shall be submitted by the contracted Interface Agencies.
- VI. ***Within 5 days of submission of the Bank Guarantee***, the Agencies shall sign the contract agreement with State Mission Director and the Non-Disclosure Agreement (NDA).
- VII. Failure of the successful bidder to agree with the Terms & Conditions of the RFP shall constitute sufficient grounds for the annulment of the award. In such a case, the ***State Mission Director, ABDM Jharkhand*** shall forfeit the Bank Guarantee submitted by the Bidder.

## Section VI - Annexures

### Annexure I: Template for Pre-Bid Queries

Bidder shall submit all pre-bid queries in Microsoft (MS) excel in the following format-

#### **Sheet 1 : Bidder's Information**

Information Sought	Bidders' details
Name (Authorized Signatory)	
Designation	
Company	
Address	
Contact Number	
e-Mail ID	
Date	

Note: Please paste the table above in email body as well

#### **Sheet 2: Clarification Requested/ Format for pre-bid query submission**

#	Page No	Section No.	Section Name	Statement as per RFP document	Query by Bidder

#### **6.1 Bid Proposal Format**

Following are 3 major components of the Bid submitted by each bidder

1. Qualification Bid
2. Technical Bid
3. Commercial Bid

The Bid should also be accompanied by following set of documents

1. Bid submission Letter
2. Profile of Bidder
3. Proposal Checklist
4. Self-declaration format for
  - a. Bidder's total work experience
  - b. Non-Blacklisting
  - c. Non debarment
  - d. Bid security declaration
  - e. Power of Attorney certificate

**6.2 Bid submission letter**

<No.....>

<Location,Date>

To  
State Mission Director, Ayushman Bharat Digital Mission  
Department of Health, Medical Education & Family Welfare  
Government of Jharkhand  
4<sup>th</sup> Floor, Directorate of Health  
TATA Road, Namkum Ranchi- 834010.  
Jharkhand

Subject: Submission of the bid for RFP for Interface Agencies for Development of ABDM Microsites, Jharkhand

Dear Sir,

We, the undersigned, offer to provide the services of the Interface Agency with reference to your Request for Proposal dated<insert date> and our Proposal.

We hereby declare that all the information and statements made in our bid are true and accept that any misinterpretation contained in it may lead to our disqualification.

We agree to abide by all the terms and conditions of the RFP document. We would hold the terms of our bid valid for 180 days from the last date of bid submission i.e. <insert last date> as stipulated in the RFP document.

We understand you are not bound to accept any Proposal you receive.

Yours sincerely,

(Authorized Signatory)

Signature:  
Name:  
Designation:  
Address:  
Seal:  
Date

### 6.3 Profile of Bidder

The following details are to be submitted for the bidder.

S. No.	Item	Bidder's Response
1	Company Name	
2	Year of Establishment	
3	Registered/Incorporated in India(Yes or No)	
4	PAN	
5	GST	
6	CIN	
7	Contact Name and position	
8	Head Office Address	
9	Mobile (of contact person)	
10	Telephone (of contact person)	
11	Fax Number (of contact person)	
12	Email Address (of contact person)	
13	Brief Description of the Organization	
14	Office Address	
15	Certification	

### 6.4 Proposal Checklist

Bidders are required to submit their compliances to the Minimum Eligibility Requirements in Qualification Bids and evaluation criteria for Technical Bids along with few other documents as mentioned in section 5.4. A checklist for all the submitted documents is required.

### 6.5 Concept Note

The Concept Note can be divided into the following three chapters:

#### 1. Approach and Methodology.

To explain understanding of the objectives of the Assignment/job, approach to the Assignment/job, methodology for carrying out the activities and obtaining the expected output, and the degree of detail of such output. Bidder should highlight the problems being addressed and their importance and explain the technical approach they would adopt to address them. Bidder should also explain the methodologies they propose to adopt and highlight the compatibility of those methodologies with the proposed approach.

#### 2. Program Management and Work Plan

The Agency should propose and justify the main activities of the Assignment/ job, their content and duration, phasing and interrelations, milestones (including interim approvals by Authority), and delivery dates of the reports. The proposed work plan should be consistent with the technical approach and methodology, showing understanding of the Scope of Work and ability to translate them into a feasible working plan. A list of the final documents, including reports, and tables to be delivered as final output, should be included here.

### 3. Organization and Staffing

The Agency should propose and justify the structure and composition of your team. You should list the main disciplines of the Assignment/job, the key expert responsible, and proposed technical and support staff.]

#### 6.6 Self Declaration of Bidder's Experience

1. In this section the Bidder should provide their experience in various competency areas as required for evaluation.
2. For each of the citations the bidder shall provide details of a single point of contact (at client side) in for reference. **State Mission Director, ABDM Jharkhand** reserves the right to clarify on the citations from bidders' clients.
3. The Bidder should submit credentials that best illustrate ability to provide the services required as per the evaluation criteria only.
4. Bidders can submit a maximum upto 6 citations for the evaluation.
5. The Bidder needs to strictly adhere to the formats provided below and provide information against each of the line items. Any non-conformance shall constitute a deviation from tender condition.

#	Information Sought	Bidder's Response
1	Name of Bidder entity	
2	Assignment Name	
3	Name of Client	
4	Bidder's SPOC at client location (Name and Contact details)	
5	Client Contact Details (Contact Name, Address, Telephone Number)	
6	Roles/Designation of the resources deployed-ONLY SIMILAR TO THE ROLES required in this RFP	
7	Details of the State/UTs where the resources are deployed under this Project	
8	Narrative description of the services provided.	
9	Total cost of the project (only provide the total payout made to the bidders by the client, as on date of bid submission)	
10	Documentary evidence as required- Work Order/Purchase Order/Contract. Client certificate must attach.	

Sincerely,

(Signature)

(Name and signature of Authorized Signatory)

(Name, Stamp, and signature of Statutory Auditor)

### 6.7 Notarized Declaration for Non-Black Listing

The certificate below is to be provided by the Bidder.

#### <To be printed on Company letter head>

We confirm that our company\_\_\_\_\_as on date of submission of the proposal is not blacklisted or banned by any ministry/department/attached offices/subordinate offices under Government of India and any State government, autonomous bodies (established by Central/State govt), any Central/State PSUs in India for corrupt, fraudulent or any other unethical business practices.

Sincerely,

(Signature)

(Name and signature of Authorized Signatory)

### 6.8 Notarized Declaration for Non-Debarment

The certificate below is to be provided by the Bidder.

#### <To be printed on Company letter head>

We confirm that our company\_\_\_\_\_as on date of submission of the proposal is not convicted of an offense under-

- a) the Prevention of Corruption Act, 1988; or
- b) the Indian Penal Code or any other law for the time being in force, for causing any loss of life or property or causing a threat to public health as part of execution of a public procurement contract.

Sincerely,

(Signature)

(Name and signature of Authorized Signatory)

### 6.9 Commercial Bid Format

Description of Service	Purchaser's Estimated Value per site in INR(A)	Discount Offered per site in INR(B)	Effective Discovered Rate per Site in INR *(C=A-B)
Implementation of the Category A Microsite (Ranchi) as per the scope of services mentioned in section 4.1	28 Lakhs per microsite		
Implementation of the Category A Microsites (Hazaribag, Jamshedpur, Dhanbad, Deoghar, Koderma) as per the scope of services mentioned in section 4.1	14 Lakhs per microsite		
<b>TOTAL:</b>			

\*Exclusive of applicable government levies/taxes including GST

Signature:

Name:

Designation:

Address:

Seal:

### 6.10 Bid Security Declaration

<No.....>

<Location,Date>

To

State Mission Director Ayushman Bharat Digital Mission  
Department of Health, Medical Education & Family Welfare  
Government of Jharkhand  
4<sup>th</sup> Floor, Directorate of Health  
TATA Road, Namkum Ranchi- 834010.  
Jharkhand

Dear Sir/Madam,

I/we, the undersigned, declare that-

1. I/We understand that, according to your conditions, bids must be supported by a Bid Securing Declaration. I/We accept that I/We may be disqualified from bidding for any contract with you for a period of one year from the date of notification if I/We are in a breach of any obligation under the bid conditions, including the following-
  - a) I/We have withdrawn or modified or amended, impairs or derogates our proposal/bid from the RFP during the period of bid validity (i.e. 180 days from the last date of bid submission) specified in the RFP or for its extended period (if any);or
  - b) If I/we are found indulging in any corrupt, fraudulent or other malpractice in respect of the bid;



- c) Having been notified of the acceptance of our Bid by the purchaser during the period of bid validity and that I/we-
  - i. Fail or refuse to execute the contract and/or
  - ii. fail or refuse to furnish the Empanelment Security Deposit or fails or refuse to submit the Empanelment Security Deposit within the stipulated deadline
- 2. I/We understand this Bid Securing Declaration shall cease to be valid if I am/we are not the successful Bidder, upon the earlier of-
  - i. The receipt of your notification of the name of the successful Bidder; or
  - ii. Thirty days after the expiration of the validity of my/our Bid.

Yours sincerely,

(Authorized Signatory)

Signature:

Name & Designation:

Address:

Seal & Date:

WITNESS (two)-

.....

(Signature)

.....

(Name)

.....

(Signature)

.....

(Name)

### 6.11 Bank Guarantee Format

(To be stamped in accordance with Stamp Act)

The non-judicial stamp paper should be in the name of issuing Bank

Ref..... Bank Guarantee No.....

Date.....

To,

State Mission Director Ayushman Bharat Digital Mission  
Department of Health, Medical Education & Family Welfare  
Government of Jharkhand  
4<sup>th</sup> Floor, Directorate of Health  
TATA Road, Namkum Ranchi- 834010.  
Jharkhand

Dear Sir/Madam,

- I. In consideration of the Microsite Program, on behalf of the **State Mission Director, ABDM Jharkhand** on behalf of ABDM, (hereinafter referred to as the 'SMD' which expression shall unless repugnant to the context or meaning thereof include its successors, administrators and assigns) having empanelled M/s..... with its Registered/Head office at.....(hereinafter referred to as the SERVICE PROVIDER which expression shall unless repugnant to the context or meaning thereof, include its successors, administrators, executors and assigns), a Contract by issue of Letter of Intent No..... dated ..... and the same having been acknowledged by the SERVICE PROVIDER, resulting in a Contract, bearing No.....for (scope of Contract)and the SERVICE PROVIDER having agreed to provide an Empanelment Security Deposit for the faithful performance of the entire Contract.
- II. We.....(Name & Address of Bank Branch) having its Head office at.....(herein after referred to as the 'Bank', which expression shall, unless repugnant to the context or meaning thereof, include its successors, administrators, executors and assigns) do hereby guarantee and undertake to pay the amounts due and payable under this guarantee without any demur, reservation, context, recourse or protest and/or without any reference to the SERVICE PROVIDER merely on a demand from the SMD stating that the amount claimed is due by way of loss or damage caused to or would be caused to or suffered by the SMD by reason of breach by the said SERVICE PROVIDER(s)' of any of the terms or conditions contained in the said Agreement or by reason of the SERVICE PROVIDER(s)' failure to perform the said Agreement. Any such demand made on the Bank shall be conclusive and binding not withstanding any difference between the SMD and the SERVICE PROVIDER or any dispute pending.
- III. We agree that the guarantee herein contained shall be irrevocable and shall continue to be forceable till the SMD discharges this guarantee.
- IV. The NHA shall have the fullest liberty without affecting in any way the liability of the Bank under this guarantee, from time to time to extend the time for performance of the Contract Agreement by the SERVICE PROVIDER. The SMD shall have the fullest liberty, without affecting this guarantee, to postpone from time to time the exercise of any powers vested in them or of any right which they might have against the SERVICE PROVIDER, and to exercise the same at

any time in any manner, and either to enforce or to for bear to enforce any covenants, contained or implied, in

V. the Contract Agreement between the SMD and the SERVICE PROVIDER or any other course or remedy or security available to the SMD. The Bank shall not be released of its obligations under these presents by any exercise by the SMD of its liberty with reference to the matters aforesaid or any of them or by reason of any other act of omission or commission on the part of the NHA or any other indulgences shown by the SMD or by any other matter or thing whatsoever which under law would, but for this provision have the effect of relieving the Bank.

VI. The Bank also agrees that the SMD at its option shall be entitled to enforce this Guarantee against the Bank as a principal debtor, in the first instance without proceeding against the SERVICE PROVIDER and notwithstanding any security or other guarantee the NHA may have in relation to the SERVICE PROVIDER’s liabilities.

VII. This guarantee will not be discharged due to the change in the constitution of the Bank or the SERVICE PROVIDER.

VIII. Notwithstanding anything contained herein above:

- a) Our liability under this guarantee is restricted to INR..... (Amount in words).
- b) This Bank Guarantee will be valid upto ..... ; and
- c) We a reliable to pay the guaranteed amount or any part thereof under this Bank Guarantee only upon service of a written claim or demand by you on or before.....

In witness whereof the Bank, through its authorized officer, has set its hand and stamp on this..... day of.....2024 at.....

WITNESS  
 .....  
 (Signature)  
 .....  
 (Name)  
 .....

WITNESS  
 .....  
 (Signature)  
 .....  
 (Name)  
 .....

(Official Address)  
 (Designation with Bank Stamp)  
 Attorney as per Power of Attorney No.....Dated.....

**6.12 Power of Attorney**

(On Non-judicial stamp paper of Rs.1000/-duly attested by notary public)

Know all men by these presents, We, \_\_\_\_\_(name of the firm and address of the registered office) do hereby irrevocably constitute, nominate, appoint and authorize Mr. \_\_\_\_\_ /Ms \_\_\_\_\_(Name), son/daughter/wife of \_\_\_\_\_and presently residing at \_\_\_\_\_,who is {presently employed with us and holding the position of \_\_\_\_\_,} as our true and lawful attorney (hereinafter referred to as the "Attorney") to do in our name and on our behalf, all such acts, deeds and things as are necessary or required in connection with or incidental to submission of our bid for Selection Of Interface Agency in Microsite Project including but not limited to signing and submission of all applications, bids and other documents and writings, participate in bidders' meetings and other conferences and providing information /responses to the **State Mission Director, ABDM Jharkhand**, representing us in all matters before the **State Mission Director, ABDM Jharkhand**, signing and execution of all contracts including the Contract and undertakings consequent to acceptance of our bid, and generally dealing with the **State Mission Director, ABDM Jharkhand** in all matters in connection with or relating to or arising out of our bid for the Services and/or upon award thereof to us and/or till the entering into of the Contract with the **State Mission Director, ABDM Jharkhand** or any entity representing the **State Mission Director, ABDM Jharkhand**. AND we hereby agree to ratify and confirm and do hereby ratify and confirm all acts, deeds and things lawfully done or caused to be done by our said Attorney pursuant to and in exercise of the powers conferred by this Power of Attorney and that all acts, deeds and things done by our said Attorney in exercise of the powers hereby conferred shall always be deemed to have been done by us.

IN WITNESS WHEREOF WE, \_\_\_\_\_, THE ABOVE-NAMED PRINCIPAL HAVE EXECUTED THIS POWER OF ATTORNEY ON THIS DAY OF \_\_\_\_\_,20\*\*.

For  
.....  
(Signature)

Witnesses:  
(Name, Title and Address)

- 1.
- 2.

Accepted  
.....

Note:

- (i) The mode of execution of the Power of Attorney (PoA) should be in accordance with the procedure, if any, laid down, by the applicable law and the charter documents of the executants and when it is so required the same should be under common seal affixed in accordance with the required procedure.
- (ii) In case, an authorized director of the bidder/agency signs the bid, a certified copy of the appropriate resolution/document conveying such authority maybe enclosed in lieu of the Power of Attorney (PoA)